

The Blended Capital Group
New assets. New thinking.

ESG 4.0

MASTERCLASS

High-impact sessions preparing Boards
and C-Suites to lead ESG with integrity,
strategy and investor confidence

The
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Capital
Group

Paul Clements-Hunt and Jennifer Nadel have operated at the apex of international affairs, across government, academia, business, investment and media, for decades.

Their bespoke ESG 4.0 Masterclasses, launched in Brazil in 2024, draw on exceptional global experience.

The Masterclass differentiator is a focus on the role, resilience and purpose of individual Board members and executives drawn out by this generative process.

Paul coined ESG in 2004 and then delivered the United Nations Principles for Responsible Investment for the late UNSG Kofi Annan in 2006. PRI is now backed by \$121 trillion in assets. With a 35-year entrepreneurial track record, Paul is recognised as a pioneer of sustainable finance and responsible investment.



Jennifer is a Director of Compassionate Politics at Stanford University Medical School in their Centre for Compassion and Altruism Research. She founded the cross-party UK think tank Compassion in Politics in 2017 and is a transformational leader, award winning journalist, barrister, international speaker and bestselling author.



Our ESG 4.0 team understands that every client has different needs, and towards that all sessions are bespoke. Indicative client investment levels are presented here. We offer deep experiential learning, including immersive approaches, ranging from Board Strategy sessions to client customized Thematic Focus courses. We can tailor modules to serve your exact needs at the right investment level.

We also offer residential Sustainability/ESG courses at a professional services training centre in Lugano, Switzerland.

Indicative client investment figures quoted are exclusive of any applicable value-added taxes. The course directors shall retain exclusive copyright and ownership of all course materials, including syllabi, assignments, and tests created for these courses. No part of these course materials may be reproduced, shared, or distributed to any third party without the prior written consent of the course director.



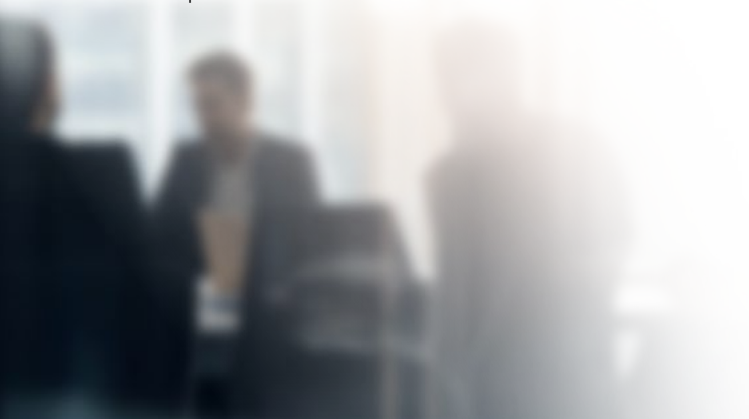
BOARD STRATEGY

Our sessions for Boards, Trustees and C-Suites, with bespoke content delivered by Paul and Jennifer, are in a 2–3-hour format crafted to your institution's precise needs as we understand busy Board schedules. These sessions focus on the critical needs, challenges and opportunities for Boards to fashion an ESG culture which drives sustainability action on an institution-wide basis. Investment: £8,000–£15,000 per session (plus travel/accommodation if in person).

FULL DAY

Our full day sessions focus on the cross-institution role of senior executives responding to the ESG 4.0 culture created by the Board through its vision, strategy and operational guidance.

Investment: £12,000 to £25,000 for a half-day to full day immersive session (up to 25 participants) and depending on the number of facilitators. Add-on options: sector-specific modules (finance, insurance, energy), case-study development, and or coaching follow-ups.



RESIDENTIAL

We work with the ALPs Advisory Academy, based in Lugano, Switzerland, to provide a 2–5 day residential Sustainability/ESG Course which integrates the ESG 4.0 Masterclass. A brochure is available on request giving full course and price details. .

CUSTOMIZED THEMATIC COURSES

We can work with clients to tailor a precise course focused on their exact Board, senior managerial, sector specific, and thematic focus needs. Course pricing is established after these discussions.

For example, a client may wish to focus on a cross institutional response to examples such as:

- maintaining team resilience in a VUCA world as the global order is remade;
- the institution's position in the just energy transition as geopolitics creates a climate change headwind;
- human rights, modern slavery and human trafficking challenges in a client's global supply chain; and
- new markets/hidden treasure viewed through an ESG 4.0 lens answering the question: where can an organisation's systemic, sectoral, operational and executive sustainability upside be unearthed?

ESG 4.0 moves senior decision-makers from compliance to culture and strategy. Through this exclusive approach the Masterclass strengthens reputation, investor confidence, and long-term value creation.

Reputation

Embed authenticity and purpose that protects and elevates your brand.

Commercial Value

Deploy ESG through strategy and resilience — unlocking innovation and competitive advantage.

Investor Confidence

Align governance and impact to capital-market expectations and build lasting trust.

Future-Fit

Unearth hidden value as ESG 4.0 brings the market opportunities of the future into high definition.



The Blended Capital Group (UK) Co. Ltd
134 London Road, Tunbridge Wells
Kent, TN4 0PL, United Kingdom
pch@blended.capital
+44 74 5606 1401